

# **PETER J. GARTLAND**

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## **SUMMARY OF QUALIFICATIONS**

Over ten years of direct experience in research, program evaluation, and program development, as well as the provision of training and technical assistance to community service programs. Over twenty years of direct experience in public and private management at the chief executive officer level. Professional areas of interest include human development, community development, psychology, volunteerism and volunteer development, youth development, aging and elder care, curriculum design, and evaluation methods.

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## **Education**

**Northeastern University**  
*M.P.A. Public Administration*  
Boston, MA 1973

**ST. ANSELM COLLEGE**  
*B.A. Urban Studies / Education*  
Manchester, NH 1971

## **FELLOWSHIPS**

National Service Fellow, The Corporation for National Service, “Senior Corps Volunteer Participation: An Effective Means to Improve Life Satisfaction”, Washington, DC, 2000-2001.

## **PROFESSIONAL EXPERIENCE**

Glenwood Research, Casco, Maine. Principal. Consulting practice focused on community service organizations, providing program and process evaluation, impact analysis, customer satisfaction analysis, grant writing and development, product and program research, program design, marketing, strategic planning, process management, management consulting, and the provision of training and technical assistance. 1991 to present.

Bernstein, Shur, Sawyer and Nelson, Portland, Maine. Firm Administrator, responsible for all aspects of the management of the third largest law practice in the state. Responsibilities included personnel, purchasing, maintenance and construction, financial management, capital planning, and automated systems design, implementation and support. 1983 – 1991.

Town of Hanover, New Hampshire. Town Manager. Chief Executive municipal officer responsible for all non-school municipal operations. 1975 – 1983.

## **RESEARCH AND EVALUATION PROJECTS**

**A Company of Girls – Evaluation Capacity-Building (2006)**

Co-authored a successful grant application to SAMHSA for funds to develop an evaluation capacity for ACOG to be used to move the program toward Model Program status. Project will include development of youth performance art measures of skill attainment and knowledge gain; measures of change in participant resilience; and testing for the presence of a relationship between art programming and resilience.

**Drug Free Communities – PROP’s Communities Promoting Health**

Principal Evaluator for a five-year Drug Free Communities grant program. Activities include asset mapping, updating area needs assessments, and evaluation of Coalition efficacy and activities.

**Fetal Alcohol Spectrum Disorders (FASD) (2006- )**

For the Maine Office of Substance Abuse, development and facilitation of a four year evaluation of FASD prevention programming. Features of the project include the use of Participatory Action Research (PAR) methods to identify and accomplish project goals and objectives. Project activities include developing measures of impact for state initiated activities and methods of prevention.

**Fetal Alcohol Spectrum Disorders (FASD) (2005)**

For the Maine Office of Substance Abuse, development and facilitation of a year one needs assessment in support of State efforts to prevent incidents of FASD in Maine. Provision of support to state-wide task force; assist in the development of a four-year strategic plan and implementation schedule.

**Training Resource Center – AmeriCorps (ongoing)**

Evaluation of AmeriCorps programming to assess impact of AmeriCorps sponsored Emergency Response Teams; and Community Resource Corps programming. Feature of evaluation is it’s approach to move beyond AmeriCorps minimal assessment measures to include impact assessments.

**Youthlinks (ongoing)**

Evaluation of a resiliency-strengthening prevention program using participation in cultivation / nutrition / conservation programming to prepare youth to engage in community service. Evaluation activities consist of primary and secondary research on resiliency-strengthening activities, and qualitative and quantitative methods for assessing program impact. In this project we are also testing newly developed instruments for assessing the existence and influence of relationships between experiential learning, community service participation, and resiliency-strengthening in adolescents.

**Early Learning Opportunities Act Discretionary Grant – Western Maine Access (Franklin, Androscoggin and Oxford Counties. (ongoing).**

Coalition efficacy assessment, and leverage and sustainability evaluation. Introduced a Coalition self-assessment tool and methodology to provide longitudinal information on how well the Coalition was meeting the expectations of its membership. Introduced leverage and sustainability concepts and training; collected evidence of leverage and sustainability activities and valuations.

**Early Learning Opportunities Act Discretionary Grant - Kennebec/Somerset ACCESS Local Council (2005).**

Coalition efficacy assessment, and leverage and sustainability evaluation. Introduced a Coalition self-assessment tool and methodology to provide longitudinal information on how well the Coalition was meeting the expectations of its membership. Introduced leverage and sustainability concepts and training; collected evidence of leverage and sustainability activities and valuations.

**Early Learning Opportunities Act Discretionary Grant - Coastal ACCESS Local Council (2005)**

Coalition efficacy assessment, and leverage and sustainability evaluation. Introduced a Coalition

self-assessment tool and methodology to provide longitudinal information on how well the Coalition was meeting the expectations of its membership. Introduced leverage and sustainability concepts and training; collected evidence of leverage and sustainability activities and valuations.

**BLUNT – Radio Station WMPG - FM's Youth Radio Project** (ongoing)

Evaluation of a resiliency-strengthening prevention program using participation in media arts as its primary delivery medium. Evaluation activities consist of primary and secondary research on resiliency-strengthening activities, and qualitative and quantitative methods for assessing program impact. In this project we are also testing for relationships between experiential learning and resiliency-strengthening as an effective method of preventing risk behavior initiation among adolescents.

**DHHS/ACF/ACYF/ Head Start Bureau – Head Start Domestic Violence Initiative** (ongoing)

**Small business Innovative Research (SBIR) contract to develop a national Domestic Violence prevention curriculum for Head Start program Family Service Workers. Contract # 02Y00226201. Developing a national curriculum for Head Start Family Workers on Domestic Violence. Glenwood heads a team of researchers, including several under contract from the Muskie School of Public Service. Project activities are focused on the development of a domestic violence curriculum delivered via a cross-disciplinary delivery team, for use by the Head Start Bureau at the national level**

**Maine Office of Substance Abuse (OSA) - Women's Project Evaluation** (ongoing)

Evaluation of a statewide program designed to reduce and/or eliminate barriers to treatment for women substance abusers. Activities include research and development of a barrier impact assessment instrument, pre to post analysis of intervention outcomes, and progress reporting.

**United Way of North Central Massachusetts – Assessing Community Impact** (2005)

The development of effective community-wide measures of impact. Project involved training in program evaluation and impact measure design and methodology for United Way sponsored programming; development of community-wide impact measures, and the development of standards of measures to be utilized by member programs to demonstrate contribution to community impact goals.

**Corporation for National Service - Senior Service Corps, AmeriCorps, and Service Learning Programs - Programming For Impact TTA** (1998 - 2004)

Provision of training, technical support, instrumentation and methods for measuring, analyzing, and reporting out on volunteer program impact in compliance with GPRA requirements. Current client list includes ninety-four senior Corps projects located in sixteen states. Testing and instrumentation include youth educational outcomes, elder adult living assistance outcomes, programming impact on community needs, and volunteer quality of life impact.

**Peoples Regional Opportunity Program – OCS Sponsored Research - Developing Model Needs Assessments for Community Action** (2003)

Research and development project sponsored by a Federal Demonstration Grant – No. DHHS – OCS 90ET0233/01. The project developed, tested and recommended new methods for assessing low-income family needs in relation to their movement toward self-sufficiency. Project included secondary and primary research, instrument design, testing, and qualitative and quantitative data collection and analysis in support of project goals. Project products included a TTA manual for Community Action Agencies, recommended measures of client progress, and client satisfaction measures with Community Action Agency staff and assistance.

**Maine Commission For Community Service – AmeriCorps - A Successful Social Service Investment Strategy: An analysis of Maine Dispersed Site AmeriCorps Project Leverage and Sustainability Resource Development (2002).**

A statewide study of a sample of 'dispersed site' AmeriCorps projects to determine success at leveraging and sustaining program activities. Using both qualitative and quantitative research methods, the project identified the characteristics of programs that were able to engage new partners and community to their activities. In addition, the study developed a method for quantifying and predicting the value of both leverage and sustainable actions in relation to initial project investment by the AmeriCorps program.

**Peoples Regional Opportunity Program – OCS Sponsored Research – Building Social Capital Through Community Acton (2002).**

Research and development project sponsored by a Federal Demonstration Grant, No. DHHS-OCS-90ET0145/01 to test, compare and contrast results of moving low-income residents to social activism by developing and strengthening their social capital. Project involved secondary and primary research, instrument design, testing, and qualitative and quantitative data collection and analysis in support of project goals. Project products included a TTA manual for Community Action Agencies.

**Corporation For National Service - National Fellowship - Gartland Study (2001)**

Fellowship project consisted of the development of a quantitative method for assessing participation impact on volunteer quality of life. Study included an eleven state region, known as the Atlantic Cluster. Activities included instrument design, administration, and data analysis. Final product was delivered in July of 2001, and included recommended instrumentation for use by Senior Corps programs to test for contributions of programming to improved quality of life among elder volunteers.

**DHHS - ACF - Office of Adolescent Pregnancy Prevention (1997-2001)**

Evaluation of an adolescent risk-behavior prevention program. Study tested the efficacy of risk behavior modification curricula on adolescent sexual activity, as well as other risk behaviors. Study focus was pregnancy prevention through abstinence. Evaluation activities included instrument design, focus group facilitation, pre and post quantitative and qualitative analysis to assess program impact on participants, and consultation to staff on program design issues.

**Northampton After School / Out of School Time Program (ASOST) (2001)**

Development of outcome measures, tools and methods for assessing program impact of after school and out-of-school-time programming designed to enhance and support in-school learning objectives.

**DHHS - AFC - Office of Community Services - Gaining Independence, Resiliency and Learning Systems (GIRLS) (1996-1998)**

Provided site management activities for a three-year, Federal grant program evaluation of an adolescent prevention program to determine effectiveness of gender-specific prevention program curriculum. Activities included instrument design, survey administration, and post program impact analysis.

**Peoples Regional Opportunity Program (PROP)**

**Foster Grandparent Program (1997 - 2003)**

Evaluation of community and volunteer impacts of Foster Grandparent programming to ensure compliance with CNS and United Way impact reporting requirements. Using both secondary and primary research methods, conducted evaluation activities including instrument design, data collection and data analysis, to include recommendations for program improvement.

### **Family Friends Program (2003)**

Evaluation of a new elder volunteer initiative, known as Family Friends. Evaluation activities included both process and outcome evaluation activities to assess program impact on at-risk families assigned an elder volunteer / mentor. Evaluation activities including instrument design, data collection and data analysis, to include recommendations for program improvement

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### PROFESSIONAL AFFILIATIONS

- X American Evaluation Association (AEA)
- X International Society for Quality of Life Studies (ISQOLS)
- X Association for Research on Non-Profit Organizations and Voluntary Action (ARNOVA)
- X National Society for Experiential Education
- X Association for Experiential Education

### Papers (unpublished)

Gartland, P., Oldham, E., Bowman, O. (2004). A Company of Girls: Performing Arts Risk Behavior Prevention Programming - A Program Manual. Portland, ME. Peoples Regional Opportunity Program for the Maine Office of Substance Abuse (OSA).

Gartland, P. (2003). Moving Beyond Basic Needs Assessments: Methods to Strengthen Community Action Agency Effectiveness in Moving Clients Toward Self-Sufficiency. Portland, ME. People's Regional Opportunity Program for DHHS-OCS.

Gartland, P., Sawyer-Manter, B., Wyman, J. (2002) Building Social Capital Through Community Action: A Comparison of the Effectiveness of Two Methods of Building Social Capital To Affect Social Change to Benefit Low-Income Populations. Portland, ME. People's Regional Opportunity Program on behalf of the DHHS - OCS. Available at:  
<http://www.propeople.org/Social%20Capital%20Building%20Study%20-%20final%20report.htm>

Gartland, P. (2002) Building Social Capital Through Community Action: A Training and Technical Assistance Manual Developed from A Field Study. Delivered to the Maine Association for Community Action Agencies.

Gartland, P. (2001) Senior Corps Volunteer Participation: An Effective Means to Improve Life Satisfaction. Corporation for National and Community Service, Washington, D.C. Available at:  
<http://www.etr.org/nsrc/pdfs/fellows/gartland.pdf>

Gartland, P. (1998) Peer Leadership Programming: A Resource Guide. Youth risk behavior prevention programming training and technical assistance manual developed for the Maine Bureau of Health.

### Professional Presentations / Training and Technical Assistance

Gartland, P. (2005) Programming for impact. Massachusetts Vista Volunteer Training. Corporation for National Service. Boston, MA.

Gartland, P. (2004) Programming for impact. Massachusetts Vista Volunteer Training. Corporation for National Service. Boston, MA.

Gartland, P. (2003) Programming for impact. Massachusetts Vista Volunteer Training. Corporation for National Service. Boston, MA.

Gartland, P. (2002) Program Evaluation: Outcome and Impact Analysis and Reporting. Massachusetts Area Agencies on Aging Annual Conference, Falmouth, MA.

Gartland, P. (2002) AmeriCorps, a successful social service investment strategy: an analysis of Maine dispersed site AmeriCorps project leverage and sustainability resource development. Maine Commission for Community Service – Commission presentation.

Gartland, P., (2002) Empowerment evaluation as an alternative approach to meeting national volunteer organization outcome reporting compliance expectations: the Massachusetts Senior Corps experience. ARNOVA annual conference, Montreal, QB.

Gartland, P. (2002) Evaluating programs for outcome and impact. Massachusetts Service Alliance (State Commission, Corporation for National and Community Service) Training. Worcester, MA.

Gartland, P. (2002) Moving programming for impact beyond outcome reporting: Developing a continuous improvement mentality. MA Association of RSVP Directors. Marlboro, MA.

Gartland, P. (2001) Does participation in volunteer activities improve the quality of life of elderly volunteers? An impact study of the Corporation For National Service - Senior Corps programs. Maine Aging Conference, Augusta, Maine.

Gartland, P. (2001) Programming for impact. Massachusetts Vista Volunteer Training. Corporation for National Service. Boston, MA.

Gartland, P., Crocoll, C. E., and Lindblom, D. (2001). The power of a generation: recruiting, training, and enhancing the lives of senior volunteers in a new age. National and Community Service Conference-Points of Light Foundation and The Corporation for National Service. Minneapolis, MN.

Gartland, P. (2001). Senior corps volunteer participation: an effective means to improve life satisfaction. Annual Fellows' Presentation. Corporation for National Service Headquarters. Washington DC.

Gartland, P. (2001). Evaluating programs for outcomes and impact. Massachusetts Service Alliance Annual Meeting. Marlboro, MA.

Gartland, P. (2001). Senior corps volunteer participation: an effective means to improve life satisfaction. International Society for Quality of Life Studies (ISQOLS) Annual Conference, Washington DC.

Gartland, P. (2000). Programming for impact. New Project Director Training – Rhode Island, Connecticut. Corporation for National Service, Providence, Rhode Island.